



# Newsletter

## July 2011

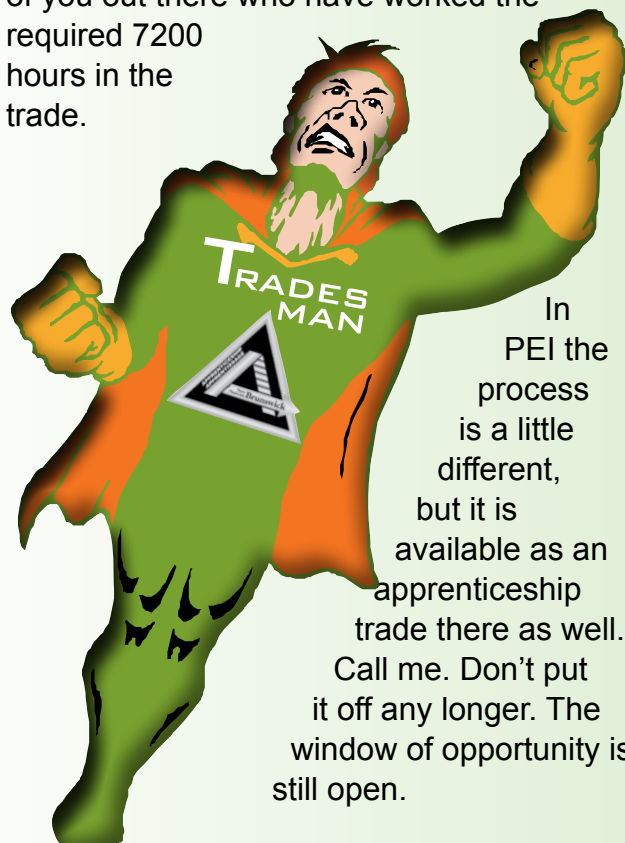
landscape  
new brunswick.com



landscape pei  
Green for Life!



**W**e now have 21 grandfathered tradesman in place in NB. (It's not often you see 2 politically incorrect words back to back.) If you have not gone through this process yet, and you think you would qualify as a journeyman in the Landscape Horticulture trade, please let me know and I'll walk you through the very simple process. I know there are hundreds of you out there who have worked the required 7200 hours in the trade.



In PEI the process is a little different, but it is available as an apprenticeship trade there as well. Call me. Don't put it off any longer. The window of opportunity is still open.

## 2011 Awards of Landscape Excellence

I hope everyone is getting excited about this years awards. Last year was a great success for many reasons, and we'd like to keep the stone rolling. We are moving the show to Saint John on Sat, March 24 at the Delta Brunswick.

As you gear up here are three things you might be curious about.

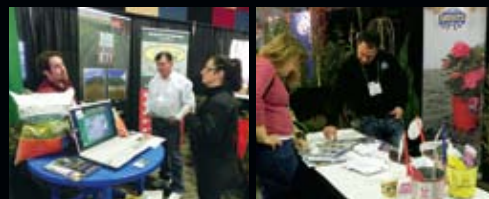
1. Any one job can be entered in multiple categories. For example, a project entered in the Construction Over \$25,000, may also have it's components entered in the specialty categories (design, water feature, lighting, and or specialty feature).
2. Each company may enter as many jobs per category as they like.
3. Construction jobs do not need to be completed during the year they are entered in the awards program. Any job can be entered every other year until it wins. New pictures and updated descriptions are required and must be submitted)

*Probably not an award winning green roof*



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November 21-23, 2011 — Moncton, NB

# What Bugs Me

Garth Nickerson, P.Ag. / agr. - NB Crop Development Specialist Nursery/Tree Fruits

Just to let you know that the new white grub found recently causing extensive damage around Fredericton (and also reports from Moncton and Saint John) is the European Chafer. We are not sure why the extensive damage is showing up all at once but it likely has gone undetected at low levels for awhile and then perhaps good weather conditions last fall and over the winter caused the population to spike recently.

There are many factsheets online about the chafer. It is the number 1 grub pest in southern Ontario and some other northern states. We are hoping that our climate may keep them suppressed over time and they will not become a serious turf pest. It has a 1 year life cycle so populations could potentially build quickly compared to the June Bug. The larvae should be slowing the feeding and entering into a pupa stage at this time of year which will change into adults. Adults mate, lay eggs and a new grub cycle begins during mid-summer fall.

Recommendations at this time of year are to reseed damaged turf areas and try to keep the turf as healthy as possible. It is suggested that cultural controls may be adequate to keep the damage below a treatment threshold. Lawns should be monitored through the summer to examine for increasing grub populations (this requires slicing and lifting slabs of turf to examine the surface roots). If the larval populations exceed 5-10 per sq.ft and/or lawns are starting to become thin or rodent/bird feeding damage is noticed, then a control treatment may be warranted.



Here is a picture taken from my Polish Uncle Chafers' facebook page.

Chris Maund, NBAFF Integrated Pest Management Specialist (Entomologist) adds "I would not recommend using any controls, including nematodes, for the European chafer in the Spring, since the grubs are mature and

have done their damage. Perhaps the spring nematode recommendation is for other species of grubs that may not mature in one year, or for areas in Vancouver, when the grubs are not yet mature.

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I was in Montreal last week and saw that a nursery was selling nematodes for white grubs, but I don't have any other information on the efficacy. Nematodes and other controls would be most effective on young grubs, just after the eggs are laid"

## I don't mean to be a pest -

David Carmichael

Horticulturalist/Pest Detection Officer

J. Frank Gaudet Tree Nursery

P.E.I. Dep't of Environment Energy & Forestry

In the Island this spring, this is what has been noticed.

### Turf:

-Spotty but extremely significant Leather Jacket infestations

### Trees

-Diplodia Blight is significant

-Cytospora canker on Colorado Blue Spruce has significantly Increased.

-Tar Spot is expected to be significant again this year with the wet spring and high inoculum from last year.

### Flowers

-Lilly Beetle population is present and expected to be significant.

# A Landscape New Brunswick Public Service Event

## Green for Life 2011: Planting Trees at Schools on Nat'l Tree Day

On March 2nd, Canada's House of Commons passed a motion calling for the creation of National Tree Day, which falls on the Wednesday of the last full week in September, or the National Forest Week. Royal Galipeau, a Member of Parliament who initiated the motion, said that by passing this motion, the House asks Canadians to spend just one day reflecting on the link between their lives and that of the tree.

"The United Nations General Assembly has actually declared 2011 the International Year of Forests," Galipeau said. "Canadians will dedicate trees, plant trees, learn about trees and appreciate the historical impact the tree has had on Canada's economic success as a nation."

On September 21, every LNB company can take an active role in Green for Life and National Tree Day. LNB has teamed with other Associations across North America to co-ordinate and promote this public service event in an effort to cultivate community relationships, educate youth about the environmental benefits of trees, provide green shade cover to local school grounds, and remind everyone that fall is a perfect time to plant a tree. By participating, LNB members will gain higher public visibility and strengthened community relationships. It is similar to arbour day in some respects, but it has long been felt that most people who work in the industry don't have time to participate in these initiatives during the spring. National Tree Day, also puts across the message that fall is for planting.

National Tree Day will be a day of action when Canadians will celebrate through planting and other activities, the great things that trees give us. There will also be educational activities that will help us learn how trees help



make Canada the great, green nation it is today. It will also be a time for awareness - a chance for us to reflect on how protecting trees adds so much to our lives. I'll be sending out a sign up sheet soon for anyone who wants to be put on a list of willing participants. I can assure that you will find it a rewarding experience, and there will be press opportunities.

**Mulch for Landscaping:** natural brown or coloured in black, red and brown  
**Post and Rail Fencing:** scarf & doweled  
**Custom Lumber:** hemlock, juniper, pine



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Do you know someone who might be interested in membership with LNB?  
Contact Jim Landry at 1-866-752-6862 or [lnb@nbnet.nb.ca](mailto:lnb@nbnet.nb.ca)

**YOU'VE BEEN STRIKING OUT YOUR WHOLE LIFE.**

Landscape NB and PEI invite you to participate in the LNB/LPEI Softball Tournament at the Hal Betts SPORTSPLEX in Moncton.



Saturday July 16, 2011 @ 10:00AM

Registration starts at 9:30AM

We hope this annual event will be another great way to network and have some fun with other LNB industry members. Take this opportunity to relax, socialize and learn more about your Provincial Associations!

*What to bring?*

*Gloves, Bats, and Balls*

**Invite the whole family!**

Please feel free to bring your family with you to play on your team or cheer your team on during the tournament! BBQ lunch and snacks will be available on site. Space is limited, register today!



*Cost to Play:*

*Per Team\*: \$150 plus GST*

*Per Player: \$20 plus GST*

*\* 10 players per team!*

Softball registration includes a BBQ lunch and prizes! To get a registration form or ask any questions please email Jim at [lnb@nbnet.nb.ca](mailto:lnb@nbnet.nb.ca) or call 1.866.752.6862. Do it now. No, not later, right now. Do it!!



**Attention**  
Paysage Nouveau-Brunswick est intéressé à avoir un lien plus direct avec les membres francophones de la province. Nous lançons une invitation toute spéciale aux personnes qui aimeraient travailler avec le conseil pour élaborer des programmes de formation ou pour aider à recruter des membres.



**A BIG WET ONE**

Although it has been a particularly cool and wet spring, many of the members that I have spoken with are busy and looking forward to a productive summer and fall. Marina at Cedarcrest Gardens in Saint John says that even though the weekends were wet, and there was no mad rush this year, it has been steady, and sales have caught up to last years. Some of the local landscapers are reporting high demand for their services, but admit that it had been difficult to get projects started, what with the saturated topsoil and all.





## 40 Retailers (and Counting) Pledge Support for Recycling Initiative

The response to the second annual National Plastics Recycling Event has been excellent, increasing from just six ‘depot’ locations last year to 40, and counting, this season. Many inquiries have forced staff, recyclers, and retailers to find solutions where previously no service existed.

CNLA and Garden Centres Canada are grateful to all retailers who are pledging their space, staffing resources, and patience as we work through the logistics of this event!

We are also extremely thankful to a handful of sponsors, whose cash and in-kind services have made the event possible:

- CleanFARMS for providing promotional materials, as well as assisting with logistics and transport. For more info on CleanFARMS programs, including the empty pesticide container recycling



**The following companies have joined our Association since the last newsletter. Welcome.**

- **Creative Landscaping of Hunter River PEI**
- **Maritime Hydroseed of Saint John NB**

program, and the obsolete pesticide collection campaigns, go to [www.cleanfarms.ca](http://www.cleanfarms.ca)

- MYE Canada, which has developed a take-back program through various growers, for providing receptacles and pick-ups to Ontario participants.
- Recycling partners across the country:
- Plastix Canada (Ontario) - [www.plastixcanada.com](http://www.plastixcanada.com)
- West Coast Recycling (BC Mainland) - [www.westcoastplasticrecycling.com](http://www.westcoastplasticrecycling.com)
- BFI Canada (BC Island) - [local.bficanada.com](http://local.bficanada.com)
- Crown Shred & Recycling (SK) - [www.crownshredandrecycling.com](http://www.crownshredandrecycling.com)

## Recycling for Landscapers and Growers

On behalf of the participants, we also ask any TRADE members to please refrain from dropping larger-than-household amounts of plastics at these stores without prior approval. Most stores cannot handle such amounts; please visit [www.canadanursery.com](http://www.canadanursery.com) and click on “National Plastics Recycling Event” to find a list of recyclers for your area.

## Considering a Remodel? Need Some Advice?

This year’s garden centre inspection program has wrapped up, but we are collecting pre-registrations for next year.

If your team needs a reminder about fixing those ‘little things’ that add to the bottom line, if you need some advice from someone who’s seen the best in the world, or if you are considering a remodel, let us know!

CNLA coordinates an annual consultation tour for UK Garden Centre Consultant, Eve Tigwell. Members save thousands on Tigwell’s travel costs by taking part in the group effort. Contact Renata to sign up or learn more: [renata@canadanursery.com](mailto:renata@canadanursery.com).

# Canadian Nursery Landscape Association

## Property and Casualty Insurance Program



HortProtect is an exclusive risk management product of the Canadian Nursery Landscape Association (CNLA) and the green industry associations' only endorsed insurance program—developed by your fellow industry members.

### Exclusive Benefits of the HortProtect Program

- High quality and good value program structure tailored to meet your needs for landscape contractors, nurseries, and garden centres including greenhouses coverage;
- Tools to assist you reduce risk exposures and minimize overall costs;
- Education through training and risk awareness supported by the provincial association;
- Comprehensive coverage and competitive pricing that takes into consideration regional differences;
- A national dedicated claims management team with technical expertise that will advocate on your behalf; and
- Introduction and implementation of risk management tools and best practices that will help reduce risk exposures and minimize costs through centralized data management.

### Benefits of Buying Insurance as a Collective Group

- Increased buying power giving you the ability to market as one larger client
- Ability to create programs for the CNLA membership
- Access manuscript coverages that are exclusive to CNLA members of the purchasing group
- Explore opportunities to expand your financial targets through:
  - No claims bonuses; and

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**Synergy** - The pursuit of common goals and application of best practices that may result in recognition and reward through broader coverage and more competitive premiums from the insurance marketplace.

- Do you know the top 3 risks for your industry?
- What is the number 1 risk for your company?
- How confident are you in the effectiveness of your risk control program?
- What are obstacles your company faces?
- Could industry collaboration help?

**Marsh works closely with other brokers where existing relationships already exist.**

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