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2011/12 Sponsorship Kit

Package Includes:
Winter Training Program Opportunities
Newsletter Ad Rates
Awards Program
Summer Tour

Thank you for your interest in Landscape NB - PEI. Your sponsorship will allow us to provide our members with quality events, meetings and communications and helps to support professionalism and quality workmanship in the horticulture industry. We appreciate your consideration and support.

CONTACT US:

To reserve your company as a sponsor or advertiser,
call 1-866-752-6862 or email lnb@nbnet.nb.ca

Background - LNB (Landscape NB) and LPEI (Landscape PEI) counts among its members some of the most established and qualified consumers in the ornamental horticulture trades. We hold many educational events, meetings and communications for our members that are open to be sponsored by interested businesses. This is a great opportunity to reach over 150 qualified companies representing over 1000 professionals in the ornamental horticulture trades. This includes greenhouse growers, garden centres, landscape contractors, landscape maintenance contractors, sod producers, nursery producers and more!

Winter Training Program

Landscape NB - Landscape PEI has coordinated an extensive Winter Training Program throughout Winter and Spring of 2012 - your sponsorship support will help us to provide valuable training opportunities for our members.

Choose one or more of the following courses for sponsorship and receive the following benefits: Opportunity to address the delegates at the course, opportunity to display materials or provide handouts at the course to all delegates, verbal recognition and thank you at the course, company recognition on the LNB website as a sponsor of the Winter Training Program. *Please add HST to all sponsorship amounts.*

Course Name	Tag	Sponsorship Amount
Ice and Snow Symposium	coffee breaks(2)/event sponsor(1)	\$100/\$250.00
Annual General Meeting	coffee breaks(2)/event sponsor(1)	\$100/\$250.00
Financial Training Workshop	coffee breaks(2)/Event Sponsor(1)	\$100/\$250.00
Putting Technology to Work	coffee break (2)- event sponsor(1)	\$100/\$250.00
Wall or Paver Workshop	coffee break (2)- event sponsor(1)	\$100/\$250.00
Dealing with Landscape Pests	coffee breaks(2)/event sponsor(1)	\$100/\$250.00
Pruning for a Purpose	coffee breaks(2)/Event Sponsor(1)	\$100/\$250.00
New Plant Introductions	coffee break (2)- event sponsor(1)	\$100/\$250.00
All Commodity Education Sessions	coffee break (6)- event sponsor(3)	\$250/\$500.00
IPM Symposium	coffee break (3)	\$250.00
Safety Rules	coffee breaks(2)- event sponsor(1)	\$100/\$250.00
Safety Rules (French)	coffee breaks(2)- event sponsor(1)	\$100/\$250.00
Dealing with Landscape Pests (PEI)	coffee breaks(2)/event sponsor(1)	\$100/\$250.00
Safety Rules (PEI)	coffee breaks(2)- event sponsor(1)	\$100/\$250.00
CHT Quality Installation	coffee breaks(2)/event sponsor(1)	\$100/\$250.00
CHT Quality Grounds Maintenance	coffee breaks(2)/event sponsor(1)	\$100/\$250.00

2011 Summer Tour - TBD

LNB's Summer Tour is an annual event that tours area's of the horticultural industry. Your sponsorship will help us to pay for transportation and meals for tour delegates. This years tour has yet to be determined. Sponsoring this years summer tour will be a great way to provide exposure for your company to members of the horticulture industry in Atlantic Canada and across the country.

Your sponsorship recognition includes the opportunity to address delegates on the tour, your company recognized on the LNB website, verbal recognition and thank you to your company during the tour, and opportunity to provide handouts to delegates on the tour. *Please add HST to all sponsorship.*

Sponsorship Type	Sponsorship Amount
General Event Sponsorship - 4 sponsors needed	\$250.00

2011 Awards Program

The Awards of Excellence Program was established to promote the industry to the general public, to recognize excellence within the industry, to provide advertising and marketing opportunities, and to encourage landscape contractors to continue their efforts to raise the industry's image by consistent use of quality materials and competent workmanship. Recipients will be honoured and their awards presented at the Awards of Excellence Gala in March of 2012.

Choose one or more of the following Awards categories for sponsorship and receive the following benefits: Ability to present your sponsored award to the winner, continued recognition in the LNB newsletter and other communications leading up to and following the event, recognition on signage at the Awards Gala, recognition on the LNB Website. *Please add HST to all sponsorship amounts.*

Award	Sponsorship Amount
Best Commercial Construction Project	TAKEN
Best Residential Construction Project Over \$20,000	TAKEN
Best Residential Construction Project Under \$20,000	TAKEN
Best Commercial Lawn & Garden Maintenance	\$500.00
Best Residential Lawn & Garden Maintenance	\$500.00
Specialty Award - Design	\$500.00
Specialty Award - Lighting	\$500.00
Specialty Award - Pavers	TAKEN
Specialty Award - Unique Landscape Feature	\$500.00
Specialty Award - Water Feature	\$500.00



Rose and Plough Newsletter

Our newsletter is sent out to our membership and industry affiliates throughout Atlantic Canada 6 times per year. Advertising in the newsletter will give your company great exposure - book your ad today! *Please add HST to all ad rates.*

Ad Rates (For Six Issues - approx. one year)

· Top/Bottom Banner Sponsor	\$1,000.00
· 1/2 page ad (5"x7.5)	\$700.00
· 1/4 page ad (5x3.5)	\$500.00
· 1/8 page ad (3.5x2.25)	\$300.00
One time inserts	
· Full page insert	\$500.00
· 11x17 folded insert	\$700.00