

Awards of Landscape Excellence Program

2011

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Maintenance Entry Package



Contact:

Landscape New Brunswick Horticultural Trades Association
P.O. Box 742
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Canada E2L 4B3

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Fax: 506-633-1621
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www.nbhta.ca

DEADLINE: January 15 2012



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Purpose

- Promote the industry to the general public
- Recognize excellence within the industry
- Provide advertising and marketing opportunities
- Encourage landscape contractors to continue their efforts to raise the industry's image by consistent use of quality materials and competent workmanship

Rules

This provincial program is exclusive to Landscape New Brunswick members. LNB member companies may enter any project completed by their company from any time past, and may enter the same project every other year, provided new photos are taken and a new description made. Once a project has successfully won an award, it cannot be reentered. Companies can submit more than one entry per category.

Jury and Judging

A jury of distinguished professionals in the fields of landscape design, education and horticulture will evaluate entries based on the materials (both plant and construction), design, completeness of installation, workmanship and horticultural correctness in landscape installation and maintenance using only the images, plans and descriptions submitted with each entry.

Awards Categories

Construction:

- Best Residential Construction Project Over \$25,000
- Best Residential Construction Project Under \$25,000
- Best Commercial Construction Project

Specialty Awards

- Water Feature
- Pavers
- Lighting
- Design only
- Unique Landscape Feature

Maintenance:

- Best Residential Lawn and Garden Maintenance: Any Size
- Best Commercial Lawn and Garden Maintenance: Any Size

Presentation of Awards

Recipients will be honoured and their awards presented at the Awards of Excellence Gala during the Winter of 2012.

CNLA National Awards Exposure

The winners of our provincial awards may be forwarded to the CNLA National Awards of Landscape Excellence program for judging next year.



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Entry Form: Maintenance

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① Please complete the following pages and **submit to the LNB office on or before January 15, 2012**. Participants enter with the agreement that photos and information become the property of Landscape New Brunswick and are available for use in their publications and displays. Professional photography and portfolios with entries will be returned upon request. Applicants are responsible for obtaining project owner's permission to enter contest. **JUDGING COMMITTEE'S DECISION IS FINAL.**

Entry Submitted by (Company Name): _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Business Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Landscape Designer: _____

Entry Categories (please fill out a separate form for each category if entering more than one)

- Best Residential Lawn and Garden Maintenance: Any Size
- Best Commercial Lawn and Garden Maintenance: Any Size

A permission letter from client is required and a landscape plan should also be attached if available.

Signature: _____ Date: _____

Mail Entries by January 15, 2012 to:

Landscape New Brunswick Awards Program, PO Box 742 Saint John, NB E2L 4B3

For more information on the awards program, please contact us at:

Phone: 1-866-752-6862 Fax: 1-866-595-5467

Email: lhb@nbnet.nb.ca Web: www.nbhta.ca

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Entry Form: Maintenance

② Description of Maintenance Work

Please describe the maintenance required at this site and any particular areas of difficulty including how you resolved them.

③ Photographs

Please include 20 digital photos including before during and after where possible. After photos must be from 2011 season.

④ Permission from the Client

Please have your client sign below to authorize use of their property and photos to be entered and photographs to potentially be printed in the media and internal LNB publications/website. Please note that the LNB Awards Committee does reserve the right to visit the property during the judging process.

Client Name: _____

Client Signature: _____ Date: _____

Entry Form: Maintenance

Guidelines For Entering

1. Entrant assumes the responsibility for copyrights, photographic fees and client permission for further use of images by LNB for public relations purposes. LNB is not responsible for the pictures selected or any edited copy used from the press package sent to the media. Entries become the property of LNB and may be used for publication or for any other purpose the Association deems appropriate.

2. The news release on winning entrants will be available after the awards have been announced.

3. Photography

This is not a photography contest; however, the judges feel the following points will be helpful:

- a) Before, during and after pictures taken from the same vantage point are useful.
- b) The judges will determine the quality of materials (both plant and construction), design, completeness of installation, workmanship, maintenance and horticultural correctness in landscape installation using only the images plans and descriptions submitted with each entry.
- c) The judges find that overhead shots taken from a normal vantage point (i.e. from a deck, upstairs window etc.) are helpful.
- d) Be choosy about the photos you enter. Avoid dark, dirty, light or out of focus images.
- e) A written description for each photo is helpful as well

4. Explanation of the judging process:

- a) The judges decisions are based on the image presentation, plan and written description of each entry.
- b) The judges decision is final.

Thank you for your participation!